Privacy Policy

Effective Date: September 2025

The Fiduciary Institute ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us when you visit our website, enroll in our programs, or otherwise interact with our services.

This Privacy Policy explains how we collect, use, and safeguard your information. By using our website, you agree to the practices described below.

1. Information We Collect

We may collect the following types of information:

- **Personal Information You Provide:** When you sign up for courses, request information, subscribe to our newsletter, or complete forms, we may collect your name, email address, phone number, billing information, and other details you choose to provide.
- Automatically Collected Information: Like most websites, we collect certain
 information automatically when you visit, such as your IP address, browser type, device
 type, operating system, referring/exit pages, and browsing behavior.
- Cookies and Tracking Technologies: We may use cookies, pixels, and similar technologies to enhance your experience, analyze usage, and support marketing efforts.

2. How We Use Your Information

We use the information we collect for purposes including:

- Providing, personalizing, and improving our courses, resources, and services.
- Communicating with you about programs, updates, events, and offers.
- Processing payments and fulfilling your requests.
- Understanding website usage to improve performance and usability.
- Meeting legal, regulatory, or compliance requirements.

3. How We Share Your Information

We do not sell or rent your personal information. We may share your information in limited circumstances:

• **Service Providers:** With trusted third-party vendors who assist us in operating our website, processing payments, delivering communications, or providing services.

- Legal Compliance: If required by law, regulation, legal process, or government request.
- **Business Transfers:** In connection with a merger, sale, or transfer of assets, your information may be transferred as part of that transaction.

4. Your Choices

You have control over your information:

- **Email Communications:** You may opt out of marketing emails by clicking the "unsubscribe" link in our messages.
- Cookies: You can adjust browser settings to refuse or limit cookies, though some features may not function properly.
- Access and Updates: To request access, correction, or deletion of your personal information, please contact us at [insert contact email].

5. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Children's Privacy

Our website and services are not directed to children under 13. We do not knowingly collect personal information from children. If we become aware that a child has provided personal information, we will delete it promptly.

7. Third-Party Links

Our website may include links to third-party websites. We are not responsible for the privacy practices or content of those sites.

8. California Privacy Rights (CCPA/CPRA)

If you are a California resident, you have specific rights under the **California Consumer Privacy Act (CCPA/CPRA)**:

- **Right to Know:** You may request details about the personal information we collect, use, and share
- **Right to Delete:** You may request that we delete personal information we hold about you, subject to certain exceptions.

- Right to Correct: You may request correction of inaccurate personal information.
- **Right to Opt-Out of Sale/Sharing:** We do not sell your personal information, but if we ever engage in such activity, you will have the right to opt out.
- Right to Non-Discrimination: We will not discriminate against you for exercising your privacy rights.

To exercise your rights under CCPA/CPRA, please contact us at:

Email: info@thefiduciaryinstitute.com

Mailing Address: 10940 SW Barnes Rd. #139 Portland, Oregon 97225

We will verify your identity before processing your request and respond within the time required by law.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted on our website with the revised effective date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

The Fiduciary Institute

Email: info@thefiduciaryinstitute.com

Mailing Address: 10940 SW Barnes Rd. #139 Portland, Oregon 97225